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Make in India' is an innovative, multi-pronged campaign launched by the government to re-energize the manufacturing sector. Introduced at a time when manufacturing growth was subdued, it envisions raising the contribution of the sector to 25 per cent of

the GDP and, in the process, creating 100 million new jobs. It also aims at integrating Indian goods in global value chains. CII has strongly welcomed and supported the Make in India mission as it believes that it can catalyse new job creation of the scale necessary to achieve our aspirations to

become a developed nation. The prime minister's action plan to transform the manufacturing sector is practical and relevant and CII is committed to partnering with the government. The manufacturing sector, estimated to grow at 9.5 per cent in 2015-16 over a growth of 5.5 per cent in 2014-15, contributes about

17 per cent to GDP and employs 12 per cent of the Indian workforce. It is estimated that 10-12 million young people will enter the workforce each year for the next two decades and each 1 percentage point increase in manufacturing growth, could create as many as 20-30 million additional jobs.

Make in India engages several key drivers to boost the manufacturing effort. Under 'Ease of Doing Business', India aims to achieve a rank of 50 in the World Bank Doing Business indicators in the next three years. A coordinated programme has been initiated across ministries and state governments to



of capacity-building programmes for manufacturing firms that help them attain global benchmarks. Innovation and technology are core strengths for CII and we are engaged in creating awareness and strengthening capacities of Indian enterprises through several partnership programmes with state governments and overseas institutions. It is critical to build the innovation pipeline in

manufacturing companies, given the advent of the Fourth Industrial Revolution including additive manufacturing, robotics, and the internet of things. Make in India is truly a visionary mission and industry is fully committed to making it a success for the country's progress.

The author is President, Confederation of Indian Industry



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Partnerships with large firms will enable manufacturing outsourcing opportunities across a range of sectors for tier-1 and lower-tier suppliers. Under Ease of Doing Business, setting up and registering units is being facilitated, and returns and labour regulations are undergoing simplification through online processes.

In alignment with the government's policies, CII has undertaken many initiatives under the Make in India umbrella. We were privileged to be the exclusive partner for the mega-event, Make in India Week, hosted by the Government of India and the Government of Maharashtra at Mumbai in February this year. The Make in India Week was attended by more than 2000 foreign companies from 102 countries and almost 70 business missions from overseas. Altogether over 1,000 foreign delegates participated, along with about 1,000 CEOs and industry leaders, 9000 Indian companies and about 4000 foreign delegates participated during the Make in Indian Week. This event strengthened the India brand, showcased the successes of our manufacturing sector, and helped connect foreign and Indian firms for real business opportunities.

CII is also working with the Department of Industrial Policy and Promotion (DIPP) and state governments on 'Ease of Doing Business'. It is also identifying top sectors where India can emerge as a world champion, along with policy recommendations that can unlock the potential. In line with the 'Zero Defect, Zero Effect' aspiration for high-quality and sustainable manufacturing as enunciated by the prime minister, CII is strengthening the services provided by its Centers of Excellence. Targeting the areas of quality, competitiveness, and productivity as well as green business and energy efficiency, among others, the Centers offer a range

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